



# PORTFOLIO

WE TELL STORIES THROUGH THE ART OF FRAMING





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# WHO WE ARE

Yang Zhen Siang is a professional commercial photographer known for his meticulous and evocative style, blending lifestyle and environmental elements to craft compelling visual narratives. Specialising in on-location shoots, he captures architecture, food, beverage, products, and people with a focus on storytelling and emotional connection.

With a background in finance and a keen eye for branding and creative direction, Yang brings a unique combination of business acumen and artistic expertise to every project. Since transitioning from a corporate career in 2019, he has worked with international clients and earned recognition for his award-winning work, including exhibitions in China.

Based in George Town, Penang, Yang is passionate about preserving his hometown's heritage through photography. Currently, he is also a staff writer contributing articles on gear reviews, philosophical thoughts, dissecting complex technical approach, techniques and latest news about photography for the globally renowned Fstoppers community.



# YZHENSIANG PORTFOLIO



PHOTOGRAPHY



YZHENSIANG PORTFOLIO



PHOTOGRAPHY



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PHOTOGRAPHY



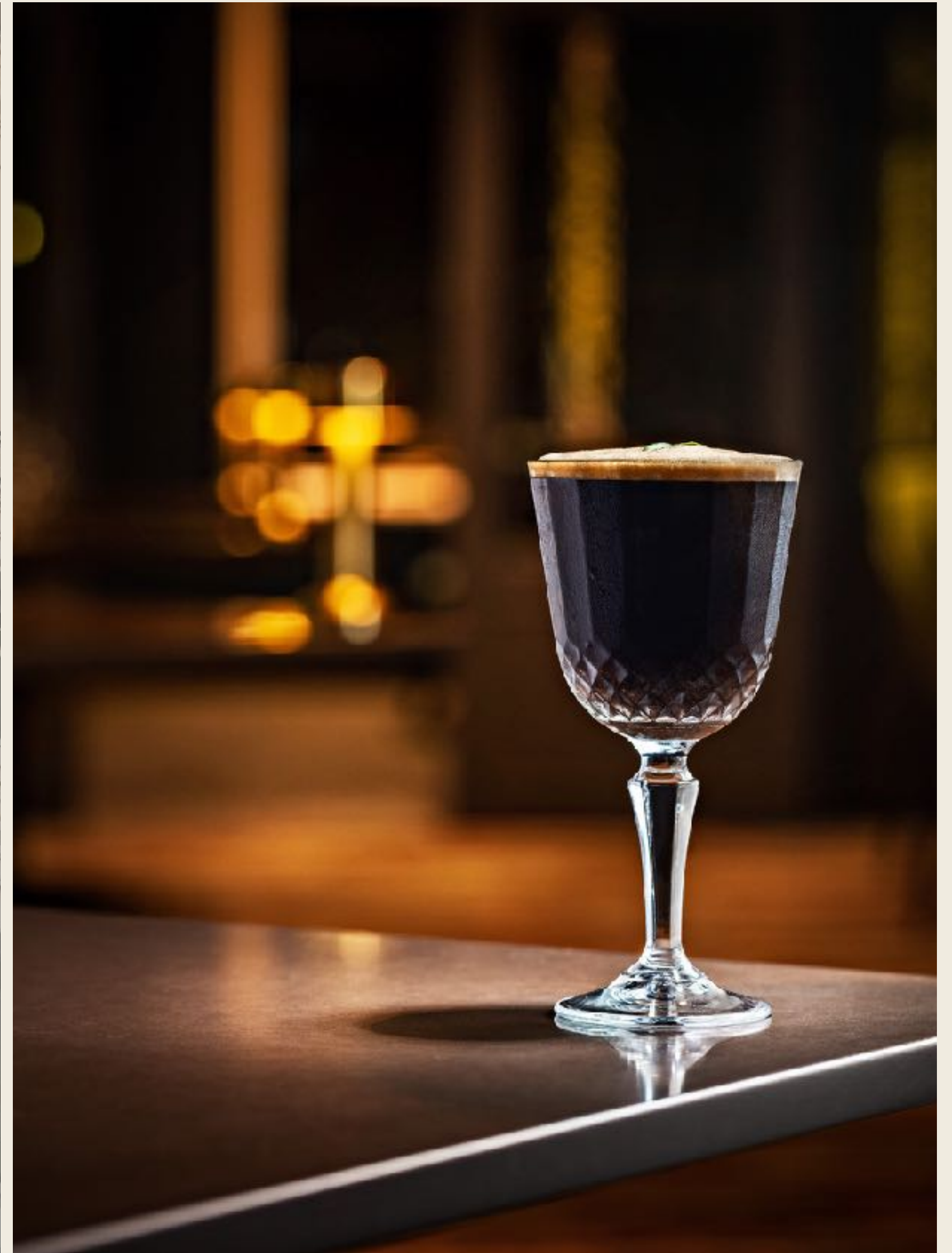
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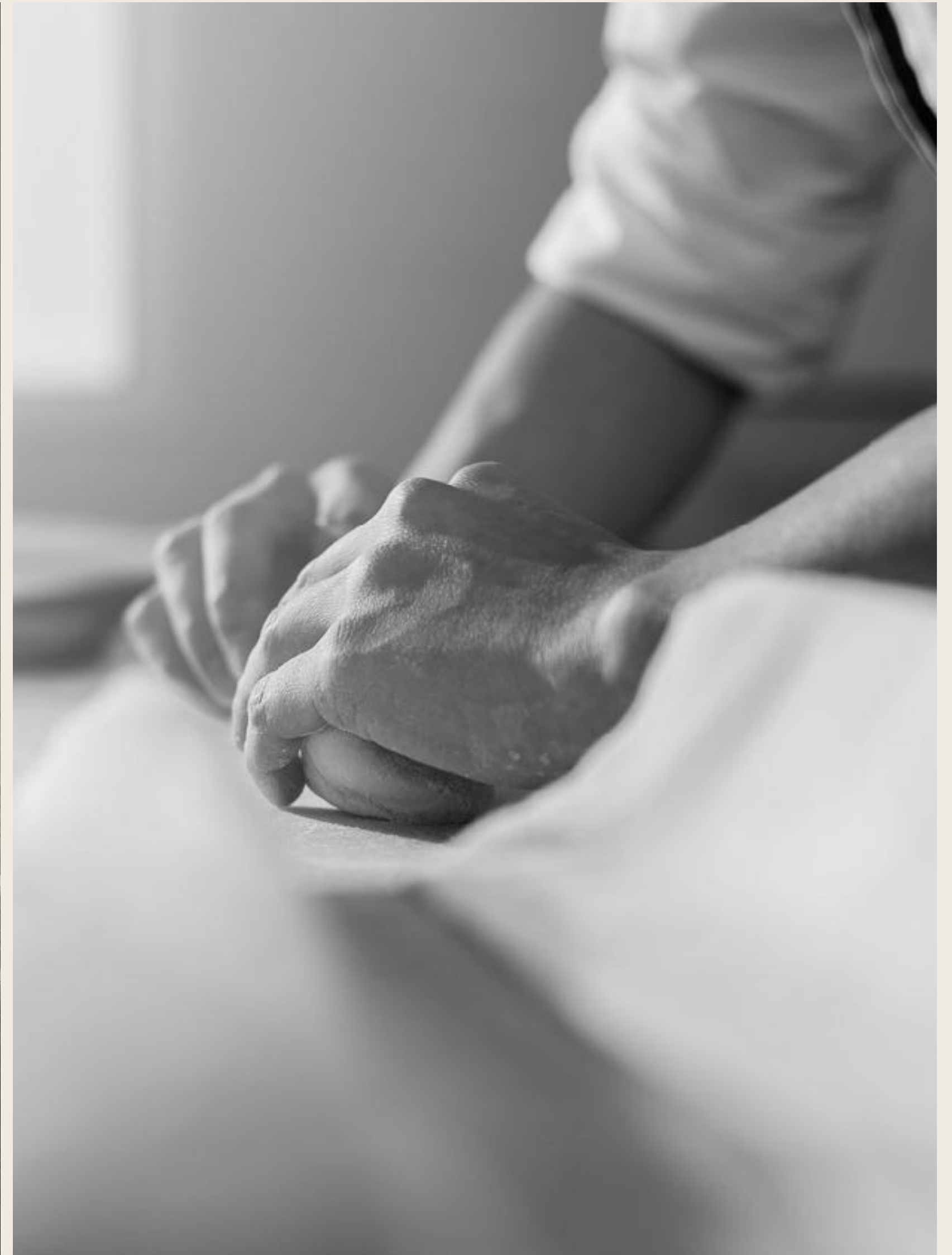
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**YZHENSIANG** PORTFOLIO



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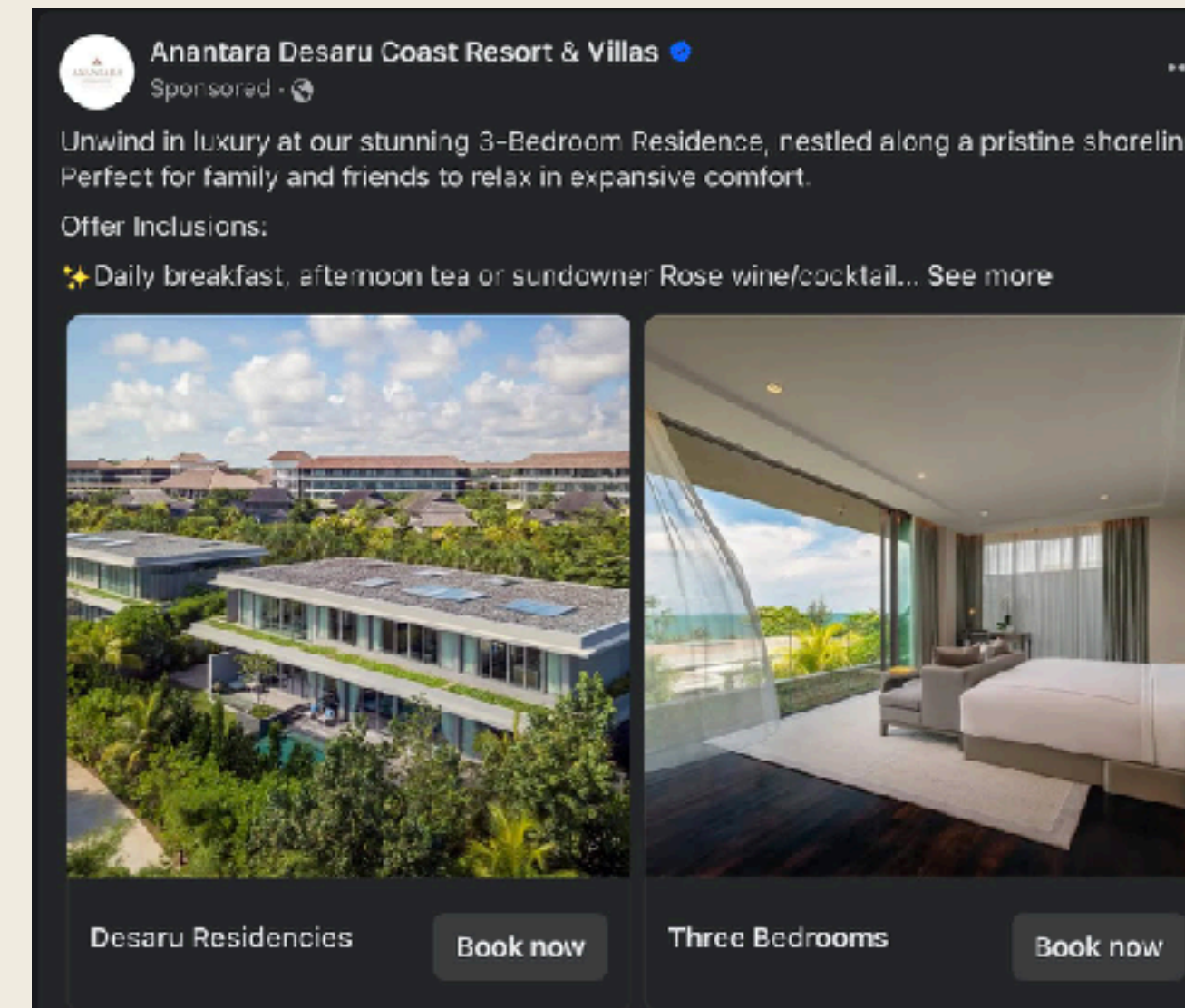
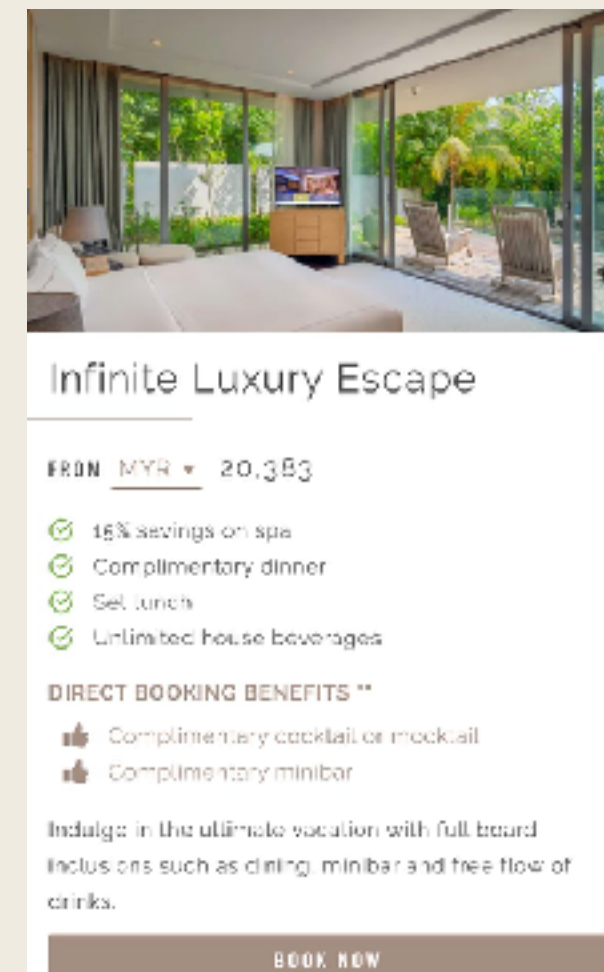
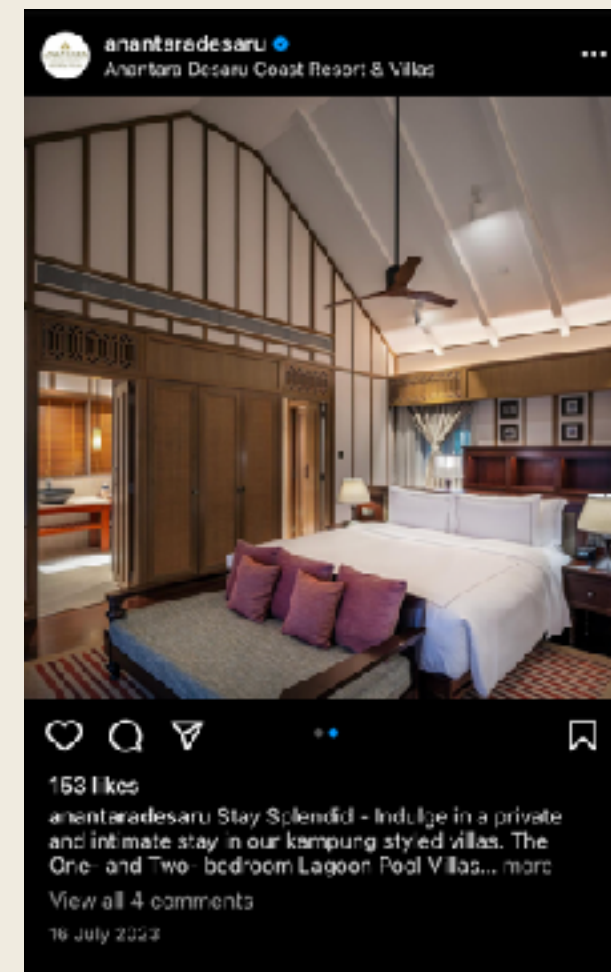
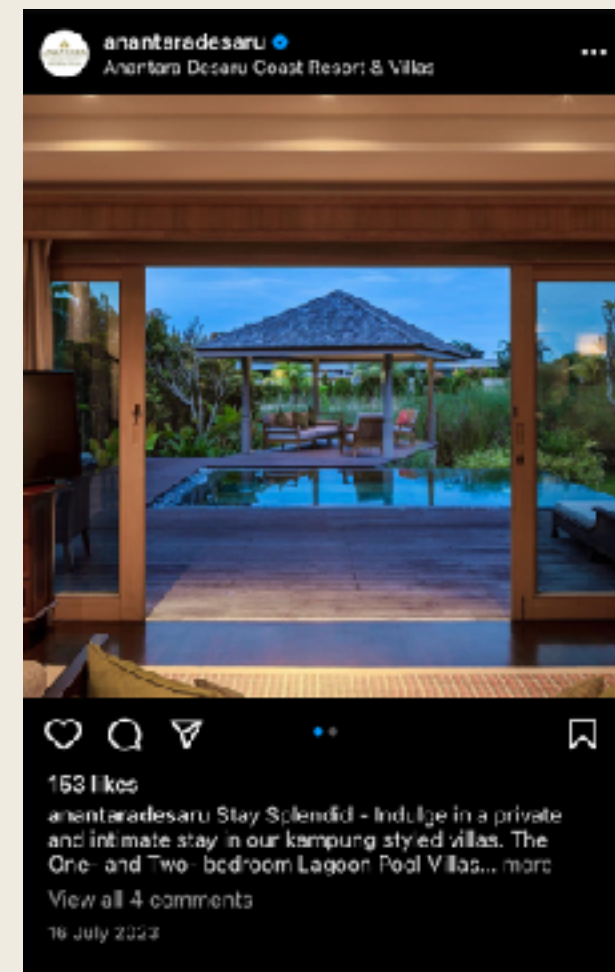
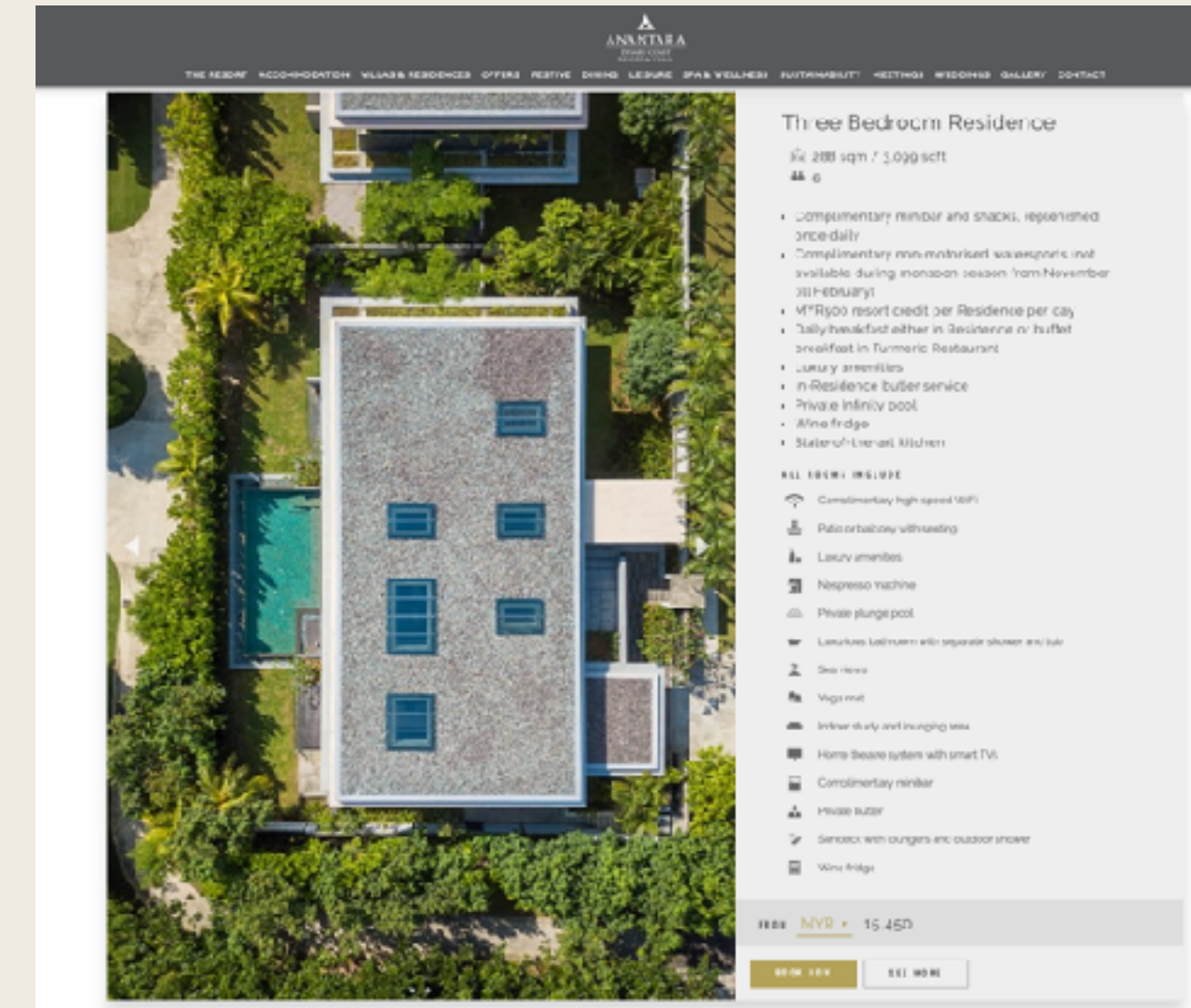


# CONTENTS

Anantara Desaru Coast  
Kohler Singapore  
Marriott Penang  
Angsana Teluk Bahang  
Banyan Tree Group  
The George Penang  
The Crest Collection  
Gen Penang  
Michelin Guide  
First Classe  
CNA Luxury  
Tatler Asia  
The Star Newspaper  
AirBnb Singapore




# YZHENSIANG PUBLICATION



## ANANTARA DESARU COAST RESORT & VILLAS




PRODUCTS RESOURCES SERVICES INSPIRATION EVENTS ABOUT SEARCH



## Marriott Hotel, Penang, Malaysia

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**Project Location**  
Penang Marriott Hotel, Malaysia

**Architects and Designers**  
DWP

**Developer**  
Boon Siew Group (BSG)

Designated as a UNESCO World Heritage Site in 2008, George Town, Malaysia, is celebrated for its centuries-long role in bridging Eastern and Western cultures through trade and exchange. This vibrant history inspires guests at the Penang Marriott Hotel, where 223 elegantly designed rooms offer breathtaking views of the shoreline.

Blending contemporary sophistication with local charm, the hotel's design is elevated by KOHLER® bathroom products. Aerodyne toilets deliver exceptional water efficiency and powerful flushing, supporting Marriott's sustainability initiatives. The sleek Evok freestanding baths serve as striking focal points, while the refined Aleo™ S faucets enhance the modern aesthetic.




penangmarriott

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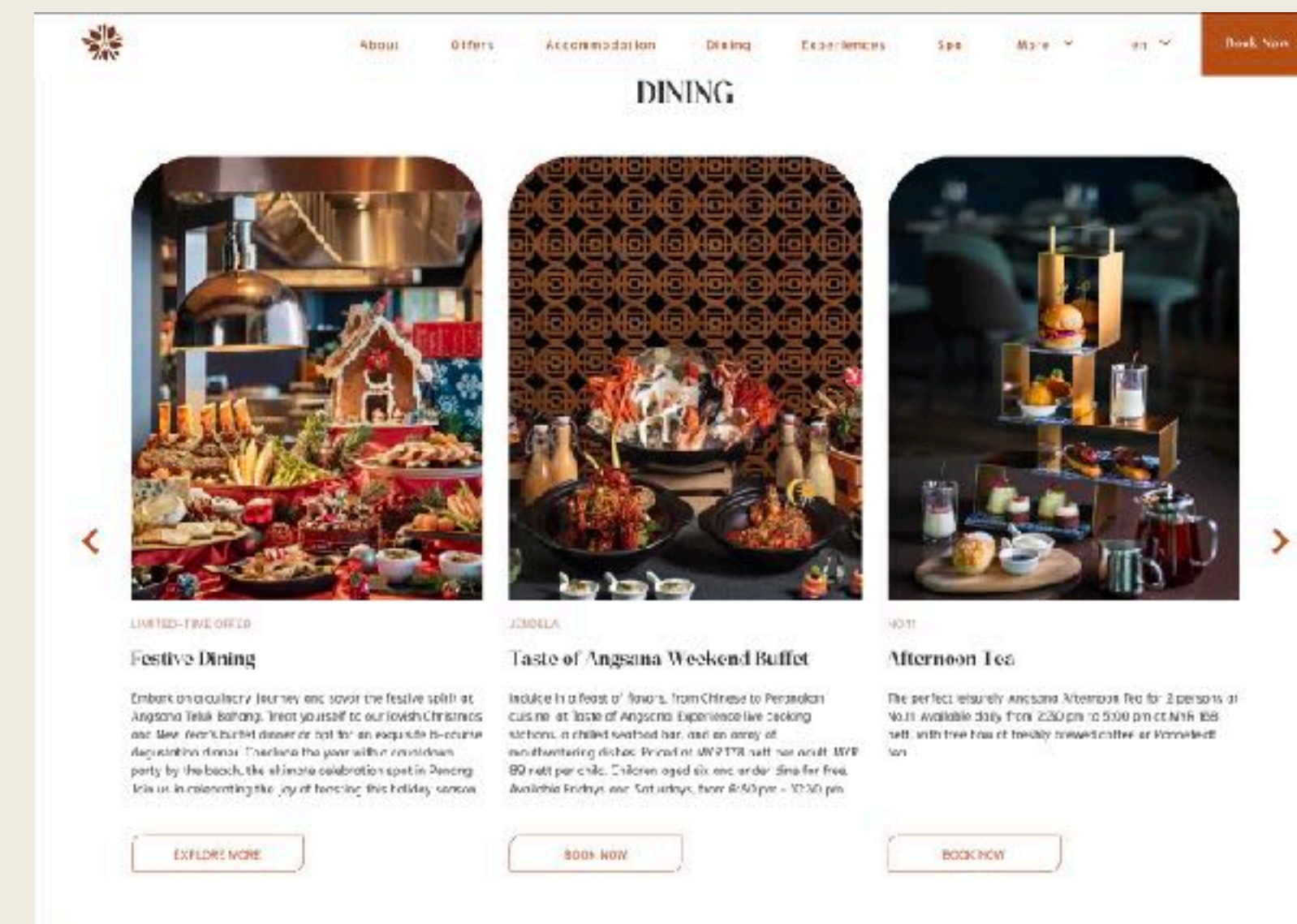
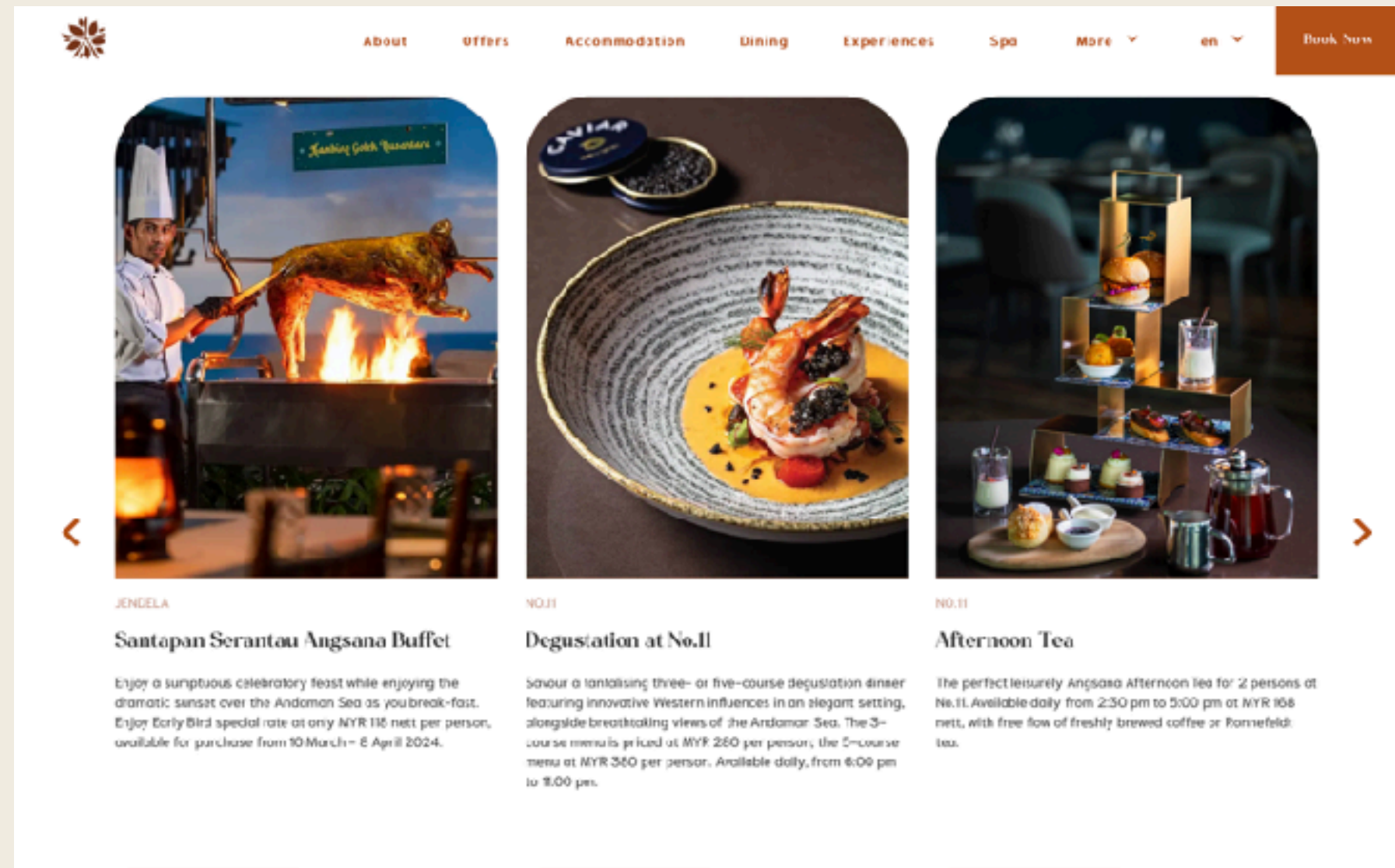
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Evok™ freestanding baths serve as striking focal points.



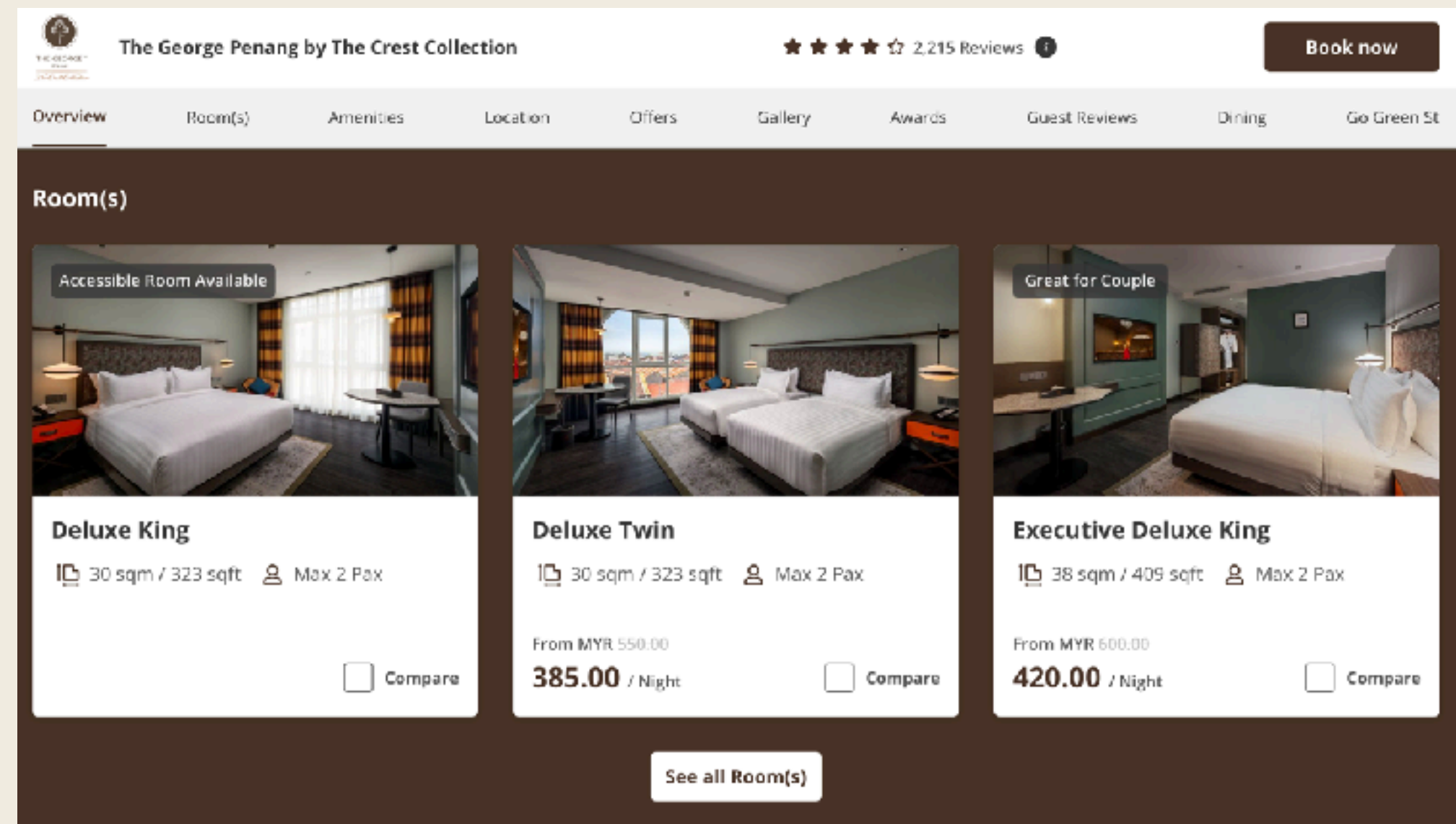
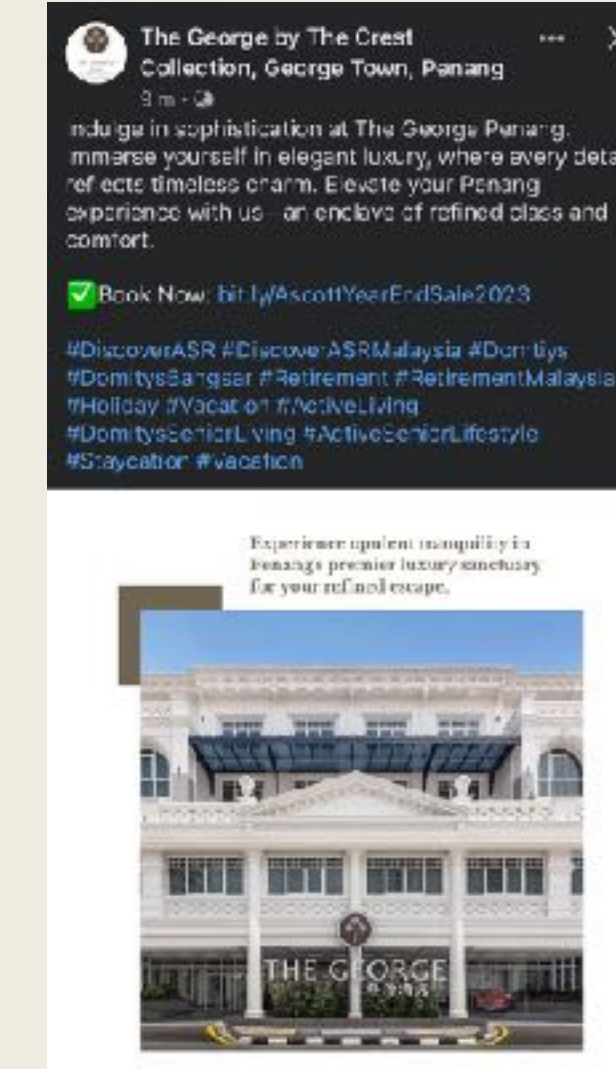
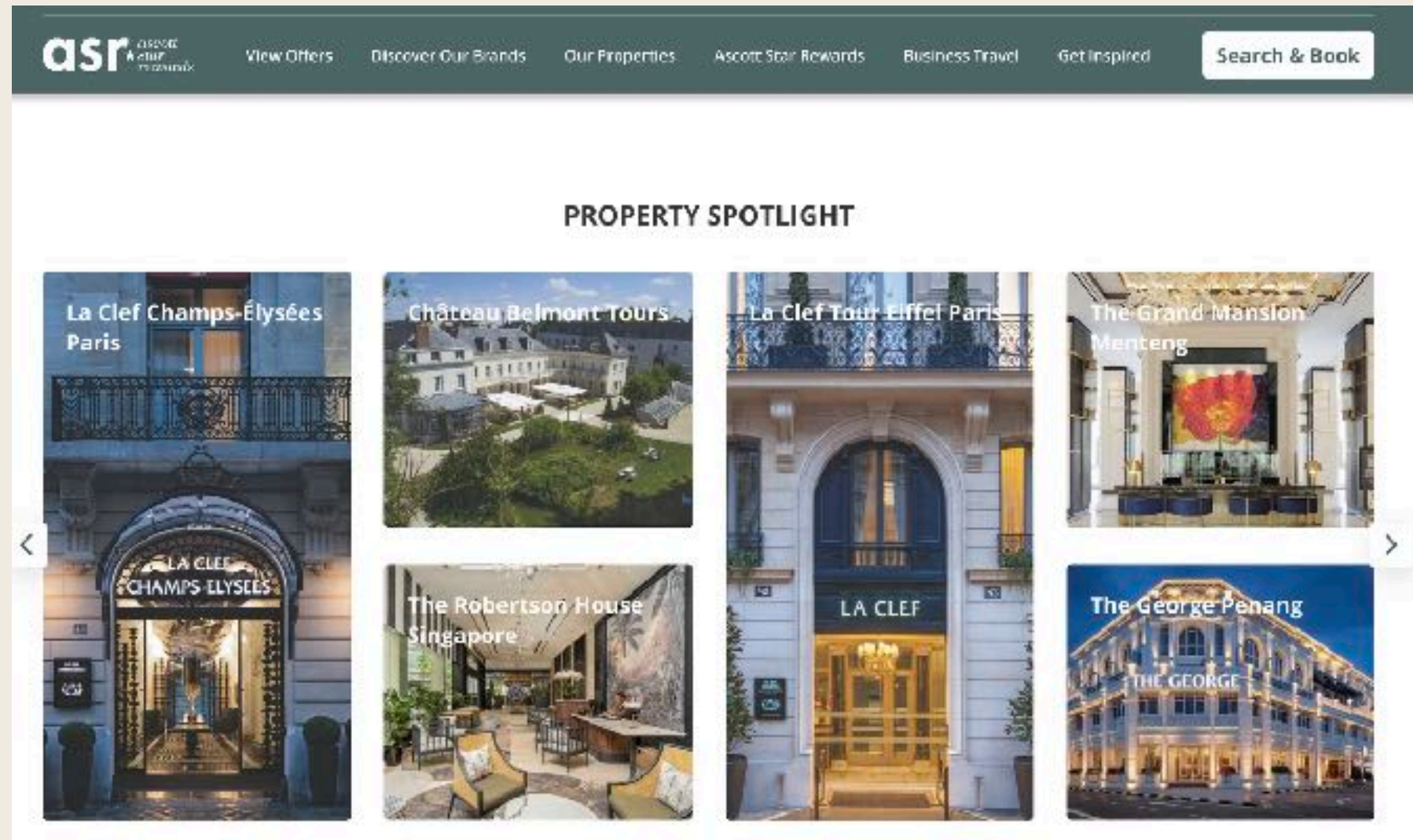
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ANGSANA TELUK BAHANG, BANYAN GROUP



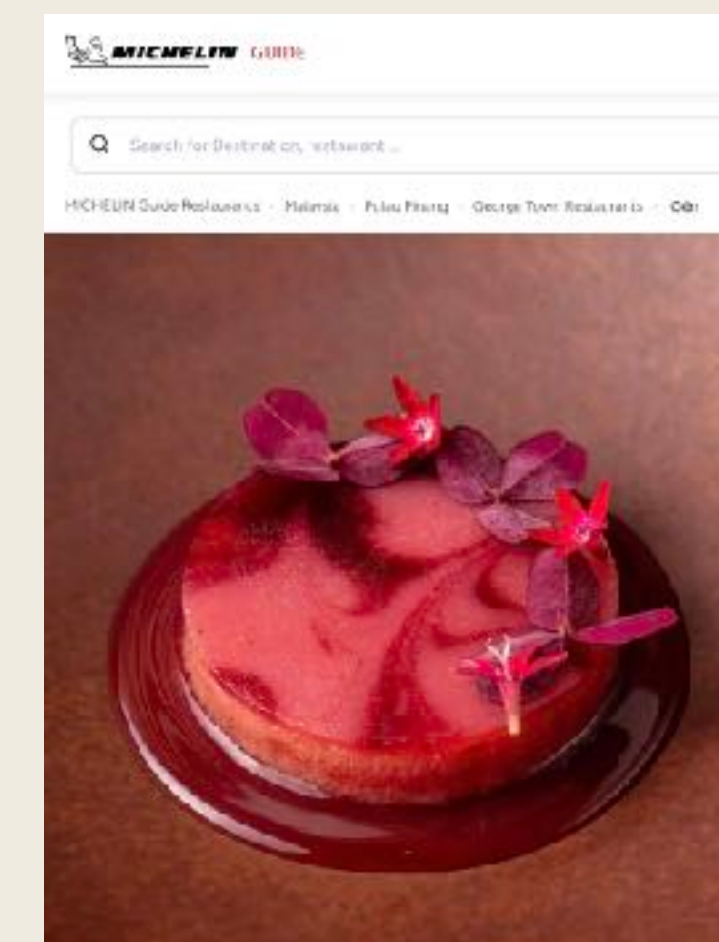
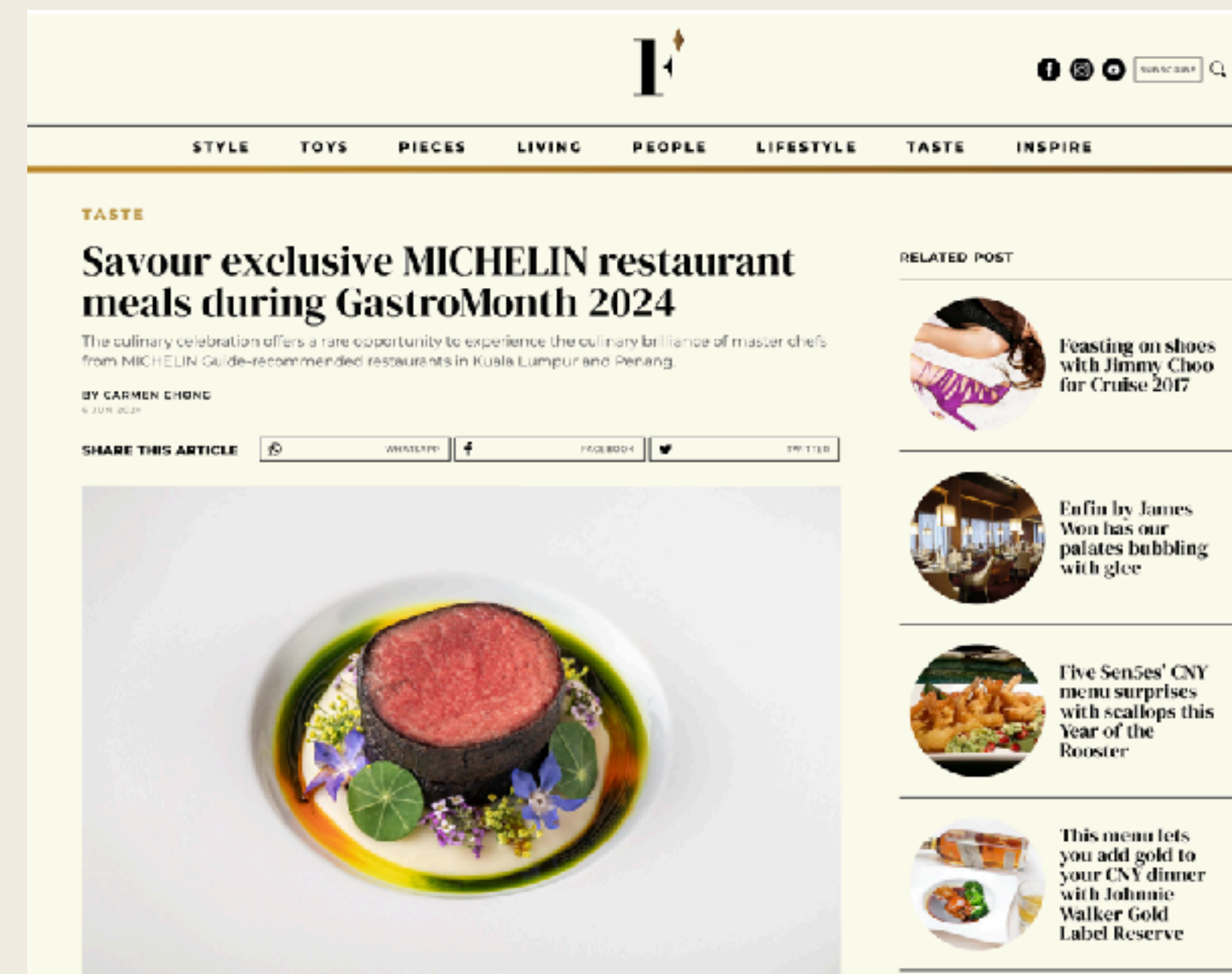
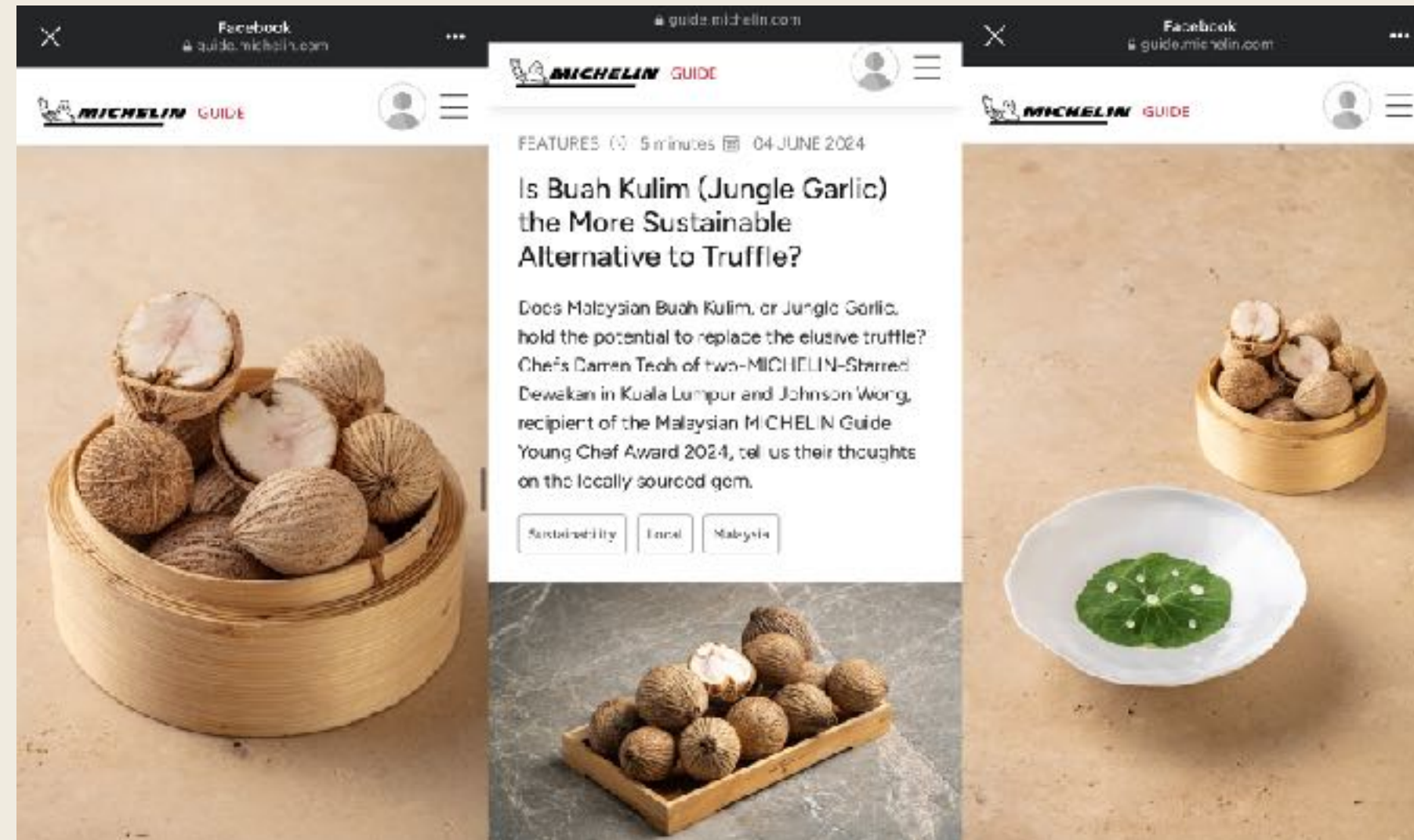
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## THE GEORGE PENANG BY THE CREST COLLECTION



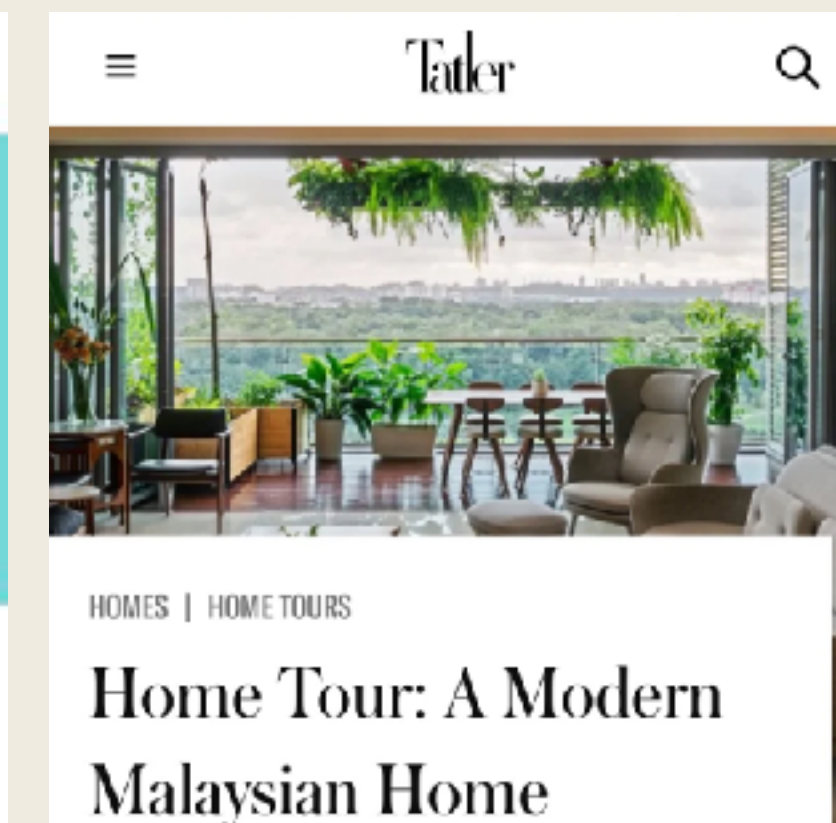
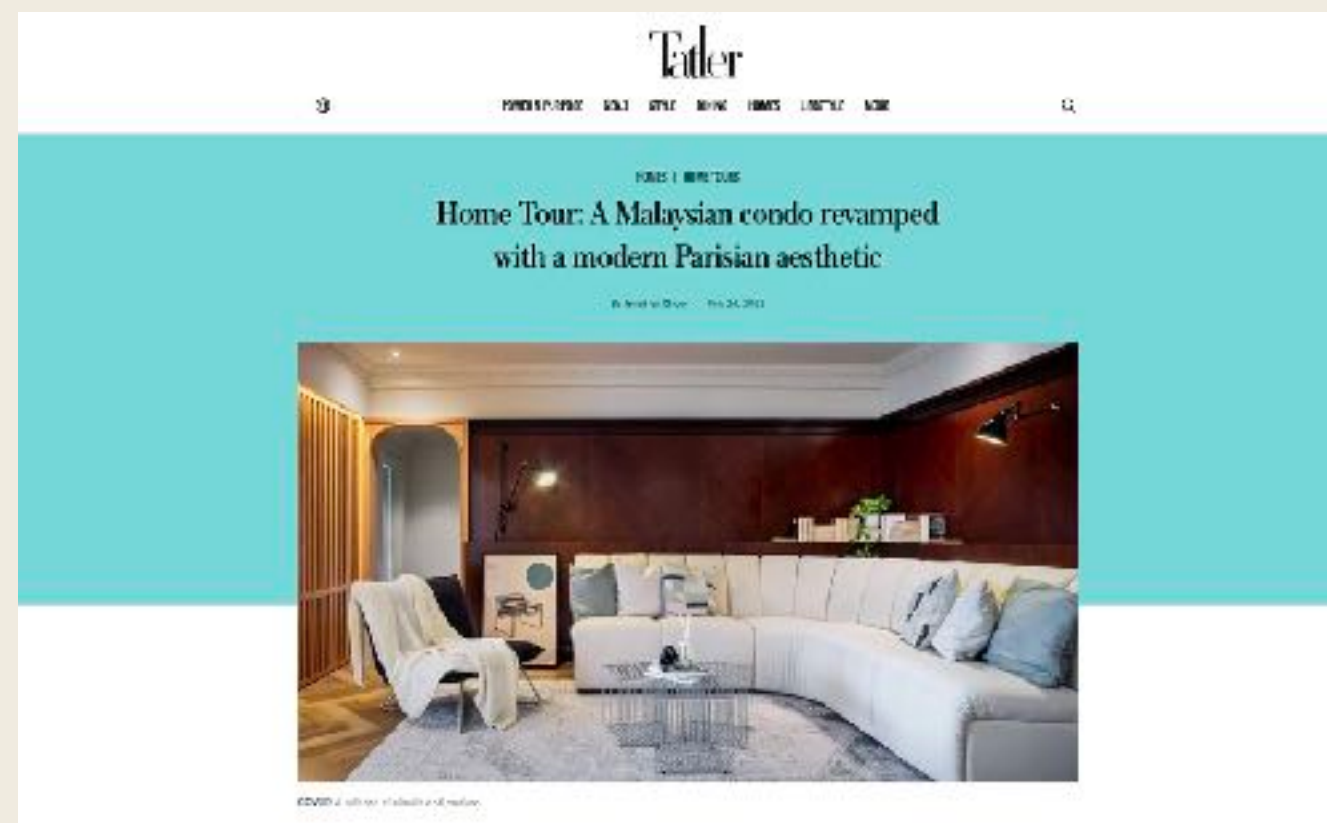
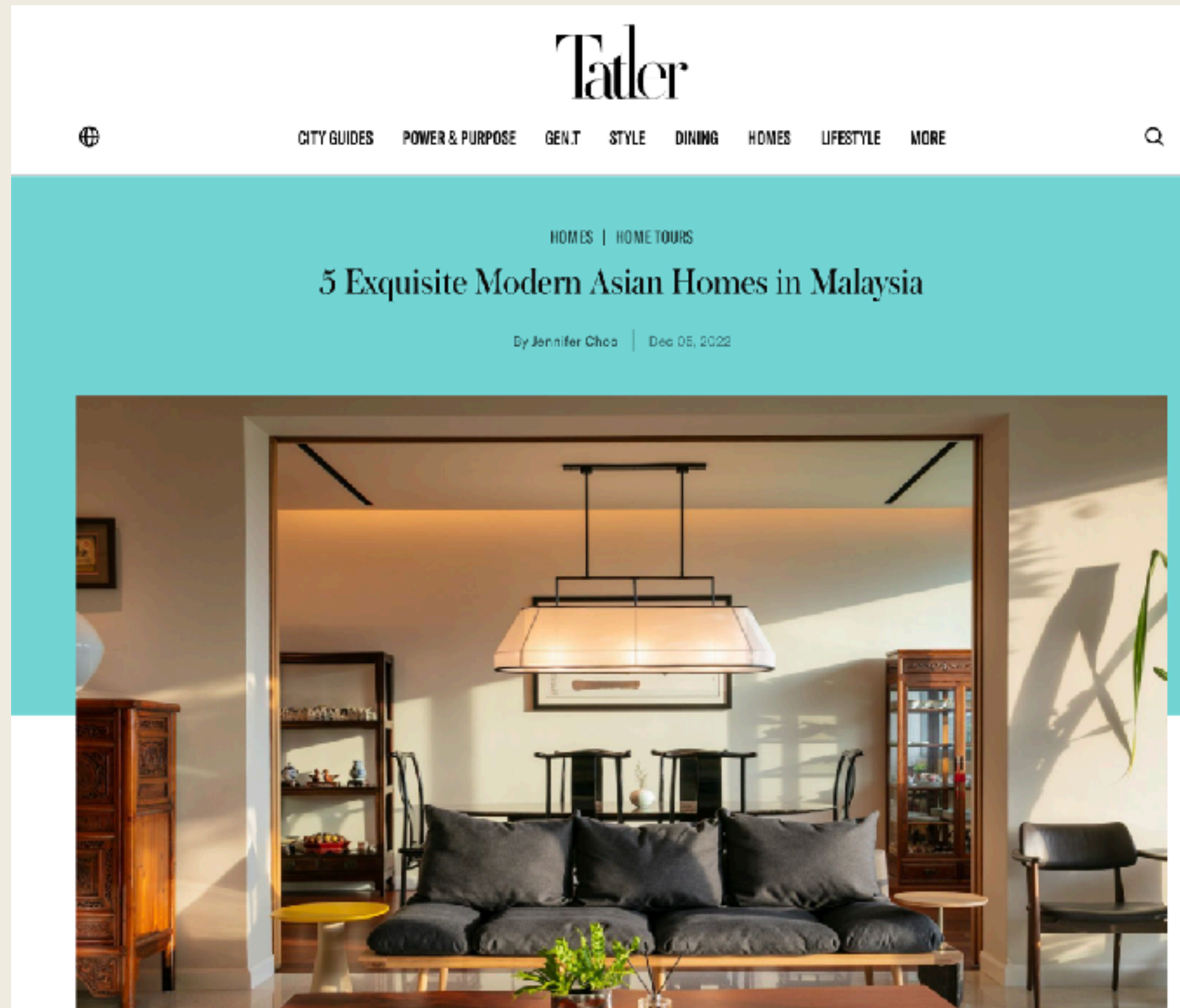
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GEN PENANG, MICHELIN GUIDE, FIRST CLASSE, CNA LUXURY



# YZHENSIANG PUBLICATION



## TATLER ASIA MAGAZINE




**The Star** Once dull and gloomy bungalow in Malaysia is now a well-lit, contemporary space

# Once dull and gloomy bungalow in Malaysia is now a well-lit, contemporary space

By RINA AHMAD SAPIUDDIN  
Photos By PHOTOS COURTESY OF ENDO KL

**DESIGN**  
Wednesday, 26 Jul 2023  
9:00 AM MYT



Louvred windows and a green lung were incorporated into the house design to create a bright and airy home.



**H&G**  
Home & Garden

**A light touch**

**Going with the flow**

**I think flow is really important and you want to create a sense of journey for people when they walk in.**

Art of texture  
Shades of grey  
Healing green



# YZHENSIANG PUBLICATION

Three social media posts from Airbnb Public Policy, each featuring a quote and a photo of a host. The first post shows two women sitting at a table. The second post shows a man sitting on a balcony. The third post shows a woman standing on a balcony. Each post includes a quote, the Airbnb logo, and a 'Learn more' button.

**Post 1:** "As Airbnb hosts, this guide will help us work with Joint Management Bodies to create better solutions for our residents."

**Post 2:** "As a building manager, this guide is a game changer. It has clear rules for guests and residents that are efficient and effective in helping to manage buildings."

**Post 3:** "Airbnb's guide is a valuable resource to help promote responsible stays and harmony among residents and guests."

airbnb.com  
Guide to hosting responsibly in Malaysia  
Learn more

**Penang Untuk Semua**

"I do all I can to make sure my guests respect our house and building rules during their stay."

Charles,  
Airbnb Host in Penang

**Penang Untuk Semua**

"The income I have earned through hosting has given me and my family a second chance, after I lost my job during the pandemic."

Naseem,  
Airbnb Host in Penang

**Penang Untuk Semua**

"Guests love our home as it accommodates large families and caters to a variety of needs."

Xin Yi,  
Airbnb Host in Penang

## AIRBNB SINGAPORE, AD CAMPAIGN





[WWW.YZHENSANG.COM](http://WWW.YZHENSANG.COM)

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